

AW 2024/25

BE YOUR OWN HERO



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Nurture your individual style,
for you are your own hero.
GTA is dedicated to designing
trousers for those who prioritize
self-worth. We believe in the
harmonious fusion of genuine
coolness, style, comfort, and
unparalleled tailoring.

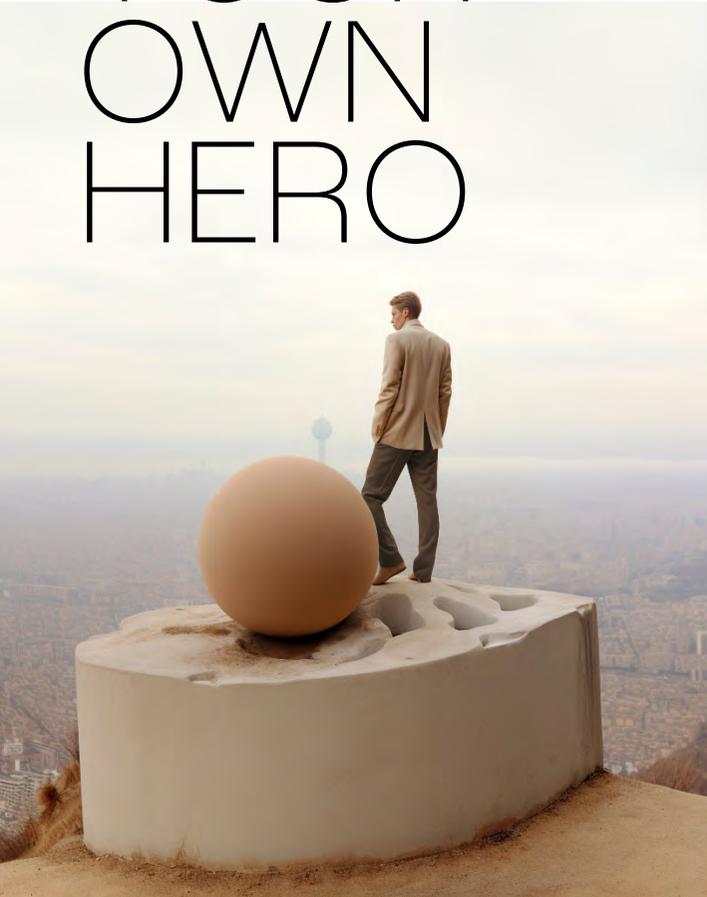




Our unwavering quest is to perfect the fit and infuse character into our trousers. By consciously selecting sustainable materials and paying meticulous attention to every single detail, each pair acquires a unique personality and inherent charm. Crafted for discerning individuals, once you've worn our craftsmanship, you'll find it impossible to imagine wearing any other pair of trousers.

BE YOUR OWN HERO

AW 2024/25 CAMPAIGN



The circle, a universal symbol, embodies totality, original perfection, the Self, and the infinite. It signifies movement and symbolizes potential. Our campaign encourages people to unleash their full potential and be their own hero.

PATENTED PLEASURE IN EVERY TROUSER

Waist Comfort Band is our revolutionary, original yet invisible belt integrated in all trousers. It is a unique patent* for industrial invention granted by the Ministry of Enterprise and Made in Italy, which demonstrates our company's commitment to constant research and development.

Italian excellence meets comfort. Waist Comfort Band makes all fabrics soft and comfortable, it is integrated on all our models even those with stiffer fabrics such as linen and wool. It does not impact on aesthetics

guaranteeing maximum wearability with comfort up to 6 centimetres on the waistline.

The resulting fit is exceptional, making our trousers as comfortable all day as a jogger without impacting on aesthetics.

In order to maintain the sartorial look and comfort, in the more classic models the Waist Comfort Band is characterised by a construction with a silicon shirt stop and double offset lip, that recalls — in a contemporary key — the sartorial belt.

*patent number 102021000016418





ELEGANCE IN GREEN COMFORT

Our commitment to people comfort and environmental protection is reflected in our strict fabric selection process.

We exclusively work with suppliers who actively participate in the ZDHC Roadmap Zero program, a rigorous initiative focused on chemical safety in the textile industry. This ensures that the materials used in our products adhere to the highest safety standards.

Our dedication to well-being extends to the OEKO-TEX Standard 100 certification.

Our fabrics are entirely free from harmful substances, making them not only eco-friendly but also completely safe for human health. To earn such a prestigious label, fabrics undergo comprehensive testing, covering both regulated and non-regulated substances.

NEW PAUL



Comfort fit model featuring slightly tapered legs at the bottom. Waist is gathered with a button closure. It includes a single pleat at the front, American

pockets, and 1 cm welt back pockets with a button. Additionally, it is equipped with waist loops.





Model boasting a 50s military-inspired fit, featuring one French dart and one sewn-in dart. It is secured with a hook-and-eye closure, including a concealed button and a tailored "slit" on the center back waistband.

The front presents a unique "watch pocket" detail, complemented by seamed front pockets. The back features 3mm sartorial double welt pockets with buttons. Complete with waist belt loops for added functionality.

HERRICK



The GTA Heritage model boasts a comfortable fit with two pleats. It features a belt with an adjuster and buckle on the hips, along with a centre back slit

detail. The tailored 3mm double welt back pockets, complete with buttons, add a touch of refinement to the design.





Slim fit design featuring a single pleat. Secured with a button closure, it presents 'square' American-style pockets at the front, complemented by back pockets with a 1.5 cm welt and button.

The waist boasts a subtle 'gathering' detail, enhancing the hips area. Finished with a stylish touch, the bottom features 4.5 cm turn-ups.

BARRY 01



Crafted in a slim-fit silhouette with a single pleat, this model presents subtly rounded American-style pockets accentuated by meticulous 100 p tailoring stitching. The closure features a hook-and-eye fastening, a front strap

extension with button, and distinctive details like the 'buckle stop' and 'slit' on the center back waistband. Adding a refined touch are the double welt 5 mm back pockets secured with buttons.





ALESSANDRO



The 1 cm welt back pockets, without buttons, create a sleek and minimalist appearance. The concealed hook-and-eye closure adds to the refined aesthetic. The bottom features 3.5 cm turn-ups,

while the comfort fit model tapers towards the bottom. A single French dart at the front complements the American-style pockets.

NIKKO 01



Slim fit model distinguished by a single pleat, featuring an internal hook-and-eye button closure for a streamlined look. The American-style front pockets are

accentuated with piping, while the 1-mm welt back pockets are secured with a button.





Slim fit design featuring a single pleat. Secured with a button closure, it presents 'square' American-style pockets at the front, complemented by back pockets with a 1.5 cm welt and button. The

waist boasts a subtle 'gathering' detail, enhancing the hips area. Finished with a stylish touch, the bottom features 4.5 cm turn-ups.

DAVIDE



Slim fit, casually styled model with a unique gathering detail at the back waist. The front features slant pockets, complemented by 1 cm welt pockets at the back. Complete with convenient belt loops at the waist for added versatility.





GTA Heritage model, renowned for its comfortable fit and distinguished by two pleats. The belt is equipped with an adjuster and buckle on the hips, accentuating a classic style.

A center back slit detail adds a touch of sophistication. The tailored design features 3mm double welt back pockets with a button.



DAVIDE



Slim fit, casually styled model with a unique gathering detail at the back waist. The front features slant pockets, complemented by 1 cm welt pockets at the back. Complete with convenient belt loops at the waist for added versatility.





Slim fit model with a regular waist and two front pleats. The back pockets showcase a 3 mm sartorial double welt. The trousers fasten with a hook-and-eye

closure with button, featuring a strap extension at the front. Additionally, there is a center back slit detail, and the bottom is stylishly finished with 4 cm turn-ups.

TOMMASO



Comfort-fit design flat-front trousers, featuring a straight leg. The closure is secured with buttons, while the front pockets are styled in a 'slanted' fashion

with a 1 cm welt. The back pockets, also with a 1 cm welt, are buttonless. Complete with waist loops and a seamless design on the hip.





Slim fit model with a regular waist and two front pleats. The back pockets showcase a 3 mm sartorial double welt. The trousers fasten with a hook-and-eye

closure with button, featuring a strap extension at the front. Additionally, there is a center back slit detail, and the bottom is stylishly finished with 4 cm turn-ups.

DYLAN



Slim-fit design featuring a small pleat sewn on the front. Secured with a button closure, the trousers come with American-style front pockets and back

pockets with a 1 cm welt without buttons. The waist is equipped with belt loops, and the hem is designed with elastic only at the back.



BARRY 01



Crafted in a slim-fit silhouette with a single pleat, this model presents subtly rounded American-style pockets accentuated by meticulous 100 p tailoring stitching. The closure features a hook-and-eye fastening, a front strap

extension with button, and distinctive details like the 'buckle stop' and 'slit' on the center back waistband. Adding a refined touch are the double welt 5 mm back pockets secured with buttons.



LUCA



Slim fit model with a regular waist and two front pleats. The back pockets showcase a 3 mm sartorial double welt. The trousers fasten with a hook-and-eye

closure with button, featuring a strap extension at the front. Additionally, there is a center back slit detail, and the bottom is stylishly finished with 4 cm turn-ups.



KEVIN 02



Slim-fit cargo-style flat-front trousers with side pockets, stitched with flap and button. American-style front pockets and back pockets with 1 cm welt and button. Waist with side straps, 2 buttons on the hips, and belt loops.

BARRY



Slim-fit design flat-front trousers. Slightly rounded American-style pockets featuring 100 p tailoring stitching. Hook-and-eye closure with button, strap extension at the front, 'buckle stop,' and a 'slit' detail on the center back waistband. Double welt 5 mm back pockets with a button.



BARRY 01



Crafted in a slim-fit silhouette with a single pleat, this model presents subtly rounded American-style pockets accentuated by meticulous 100 p tailoring stitching. The closure features a hook-and-eye fastening, a front strap

extension with button, and distinctive details like the 'buckle stop' and 'slit' on the center back waistband. Adding a refined touch are the double welt 5 mm back pockets secured with buttons.

NIKKO



Slim-fit flat-front trousers. Internal hook-and-eye button closure. American-style front pockets with piping and 1-mm welt back pockets with a button.





GTA Moda Srl

Via Padova 115
Tencarola di Selvazzano
35030 · Padova · Italy

P.I. IT01054650286
+39 049 8685623
info@gtamoda.com
www.gtamoda.com
@gta_moda