

SS 2024



**WEAR  
A NEW  
ATTITUDE  
NOT A  
UNIFORM**

Strictly Confidential



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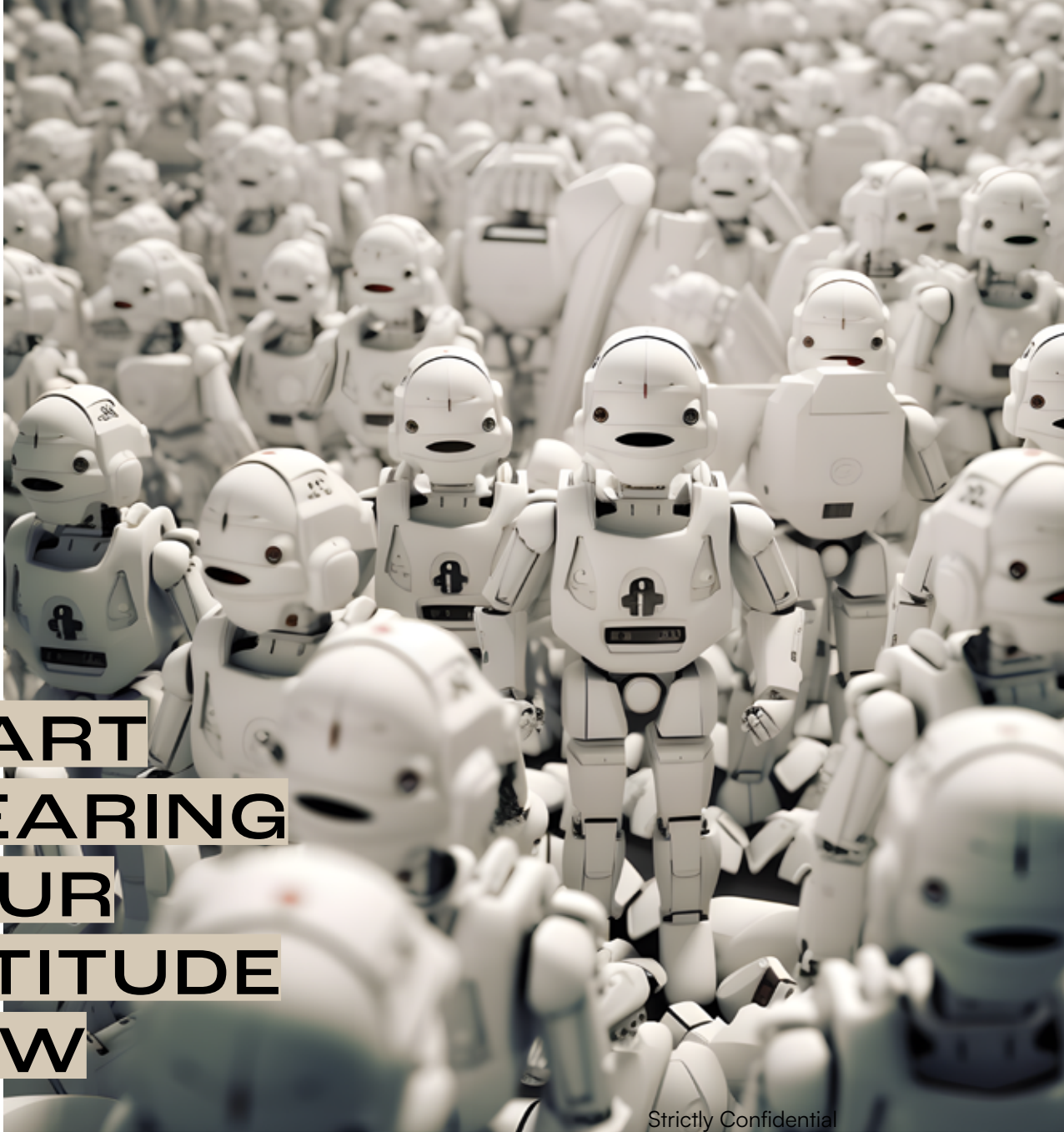
Focus on your own style, instead of trying to fit into boxes. GTA designs for people who are wearing clothes, against speed, greed, and growth that make everybody just more insecure. Coolness and style must go together with comfort and sartorial details.

We strive to craft the perfect fit and shape the character of our trousers. It is the choice of sustainable fabrics and the small details that give them a distinct personality and charm. Created for the connoisseurs, once you've come to know and appreciate our finishes, you can't wear a pair of trousers without them anymore.

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**START  
WEARING  
YOUR  
ATTITUDE  
NOW**

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**‘Fashion is what you’re offered four times a year by designers. And style is what you choose.’**

Lauren Hutton

SS 2024 collection features a sleek aesthetic and consistent style across all models. Each design sports sophisticated sartorial details fine tuned by contemporary fashion trends.

The iconic models GTA is renowned for have been complemented by revived versions with a novel flair. Whilst new cargo models mix functionality and coolness to be the inevitable wardrobe staple.

The colour palette is inspired by the captivating hues of the French Provence, ranging from season essentials like neutral and blue to more vibrant and playful tones like yellow, lilac, and apple green.

**We have created a Waist Comfort Band — WCB — making the trousers feel more comfortable and adapting perfectly to any body whilst guaranteeing an elasticity around waist of + 6 cm in firm fabrics and even more in stretch ones.**

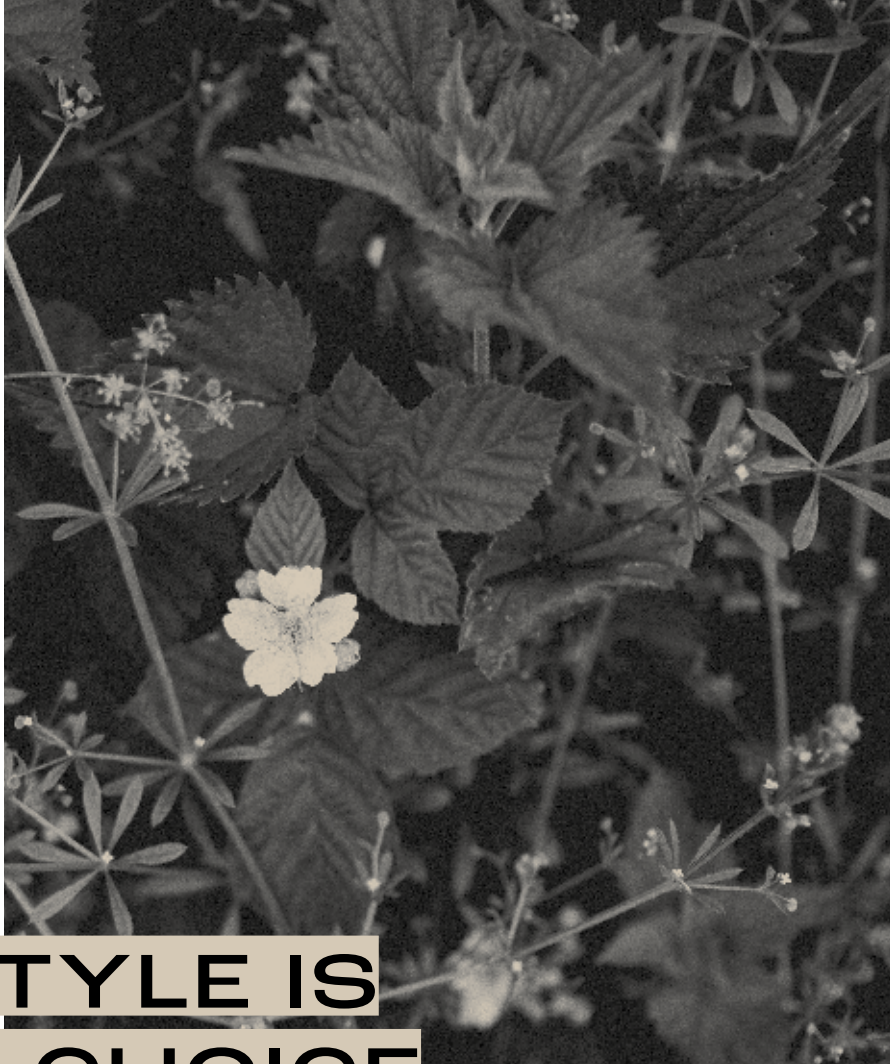
Our WCB patented technology has been implemented across all SS 2024 collection, whether it's the most elegant designs or the casual options.

In the pursuit of constant improvement, the WCB has been reimagined to be even more elegant and sophisticated, by incorporating richer finishes boosting both comfort and style, like a split 'v' detail on the back, providing an even better waistline fit.



# WAIST COMFORT BAND

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**STYLE IS  
A CHOICE  
CHANGE  
IS A MUST**

**GTA creates high-end trousers that reduce the impact on the environment, while being mindful of the people who work to produce them.**

Building upon AW 2023 collection efforts, GTA is committed to employing only ZDHC — certified fabrics or fabrics containing at least 30% recycled fiber.

We carry on laboratory tests to ensure the authenticity of our suppliers' declarations, pledging to maintain highest standards and guarantee the credibility of the materials we choose.

We have compiled our RSL (Restricted Substance List) and shared it with our suppliers.

As part of our eco-conscious approach, all trousers in the collection are labelled with a recycled fabric swing tag, to reduce waste generation and promote the preservation of our environment through responsible manufacturing practices.

## DYLAN



Slim fit model with small sewn in front pleat. Button closure. Front American pockets, back pockets with 1 cm welt without buttons. Belt loops at the waist. Bottom with half elastic in the back.

# SERGIO

1950s military-inspired fit model, featuring a French and a sewn-in pleat. Front watch pocket. Adjusters with buttons on the sides.

Front in-seam pockets, left back pocket with a flap and right back pocket with a 3 mm double-welt and button.



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# DAVIDE



Slim fit casual style model, featuring gathered detail at the back waist. American pockets and 1 cm welt back pockets. Belt loops at the waist.



# NIKKO 01

Slim-fit model with one pleat.  
Internal hook closure and visible  
button. American style front  
pockets with trim and 5 mm  
welt and button back pockets.



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## KEVIN 02



Slim fit jogger style model without pleats, featuring cargo-style stitched side pockets with flaps and buttons. American-style front pockets, single welt with buttons back pockets. Waist equipped with side adjusters, two buttons on the hips and belt loops.

# DYLAN CARGO SHORTS

Cargo shorts version of the DYLAN model, featuring applied side pockets, flaps and visible buttons. Belt loops at the waist. Bottom with half elastic in the back.



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## NIKKO 01



Slim-fit model with one pleat.  
Internal hook closure and visible  
button. American style front  
pockets with trim and 5 mm  
welt and button back pockets.

# NIKKO

Slim-fit model without pleats.  
Internal hook closure and visible  
button. American style front  
pockets with trim and 5 mm welt  
and button back pockets.



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# BARRY



Slim fit models without pleats. Slightly rounded American pockets with a 100-point tailored topstitching. Closure with a hook, extended waistband in

the front, keeper loop and kick pleat detail on the centre back waistband. Back pockets with 5 mm double welt with button.



# DAVIDE

Slim fit casual style model, featuring gathered detail at the back waist. American pockets and 1 cm welt back pockets. Belt loops at the waist.



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# HERRICK



Comfort fit heritage GTA model with two pleats. Belt with adjuster and buckle on the hips. Kick pleat detail on the centre

back waistband. Back pockets with double 3mm tailored welts and a button.

# BARRY 01

Slim fit model with one pleat.  
Slightly rounded American  
pockets, with a 100-point tailored  
topstitching. Closure with a hook,  
extended waistband in the front,

keeper loop and kick pleat detail  
on the centre back waistband.  
Back pockets with 5 mm double  
welt with button.



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