



WEAR A NEW ATTITUDE NOT A UNIFORM

SS 2026





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At GTA Moda, sartorial expertise is the foundation for continuous innovation. From the patented Waist Comfort Band to ongoing fabric research, every detail reflects a tailored vision of contemporary menswear.

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In 2026, the Centenary of Queen Elizabeth becomes more than a historical milestone, it becomes a reflection on legacy, elegance, and the enduring power of personal style. The SS 2026 campaign celebrates the idea that nobility is not inherited, but expressed through presence, attitude, and the way we choose to dress. In a world of conformity,

GTA Moda stands for individuality shaped by tradition and refined by innovation. Each garment affirms a quiet authority, rooted in tailoring and transformed by design. This is not about replicating royalty, but about recognising the inherent dignity in how we carry ourselves. Because true elegance is not exclusive—it's personal.



PATENTED COMFORT

We have patented* comfort in sartorial trousers, redefining what it means to wear tailored garments. At the heart of this innovation lies our Waist Comfort Band (WCB), a revolutionary patent that blends the elegance of bespoke tailoring with the ease of joggers. This seamless integration ensures every step combines freedom with sophistication.

Traditionally, fabrics like wool, linen, and cotton have been synonymous with timeless elegance but are often associated with rigidity that compromises comfort. With the introduction of the Waist Comfort Band, these classic materials are transformed, feeling soft and flexible without losing their refined appeal.

This transformation is further enhanced through the flexibility of bias-cut fabrics. By cutting the fabric diagonally, a tailoring technique that allows for

greater elasticity, even naturally stiff materials like wool and linen gain a fluid adaptability. The result is trousers that move effortlessly with the body while preserving their polished, tailored silhouette.

Central to this innovation is the adaptive waistband. The Waist Comfort Band's design includes a bridge fabric and flexible stitching, enabling it to align with every movement. Whether sitting, walking, or stretching, the waistband adjusts dynamically, delivering unparalleled comfort throughout the day without compromising its refined appearance.

Every detail of the Waist Comfort Band is crafted to improve comfort and durability. Flexible threads, soft pocket linings, and strategically placed reinforcements work together to create a balance of practicality and elegance.

PATENTED TECHNOLOGY
WCB[®]
Waist Comfort Band





DESIGNED TO CARE

Our approach to innovation and comfort begins with what we choose to work with. Fabrics are not just materials, they are carriers of values, and for us, that means performance, responsibility, and care.

We partner exclusively with suppliers aligned with the ZDHC Roadmap to Zero, ensuring our textiles meet the most

advanced chemical safety standards in the industry. In parallel, we adopt the OEKO-TEX® Standard 100, certifying that our fabrics are free from harmful substances, both regulated and non-regulated.

The result is a refined experience of comfort, designed to respect both the body and the environment.

Elia



Comfort-fit model with an extra-wide, sculpted leg and knee pleats. Regular waist. Large pleated patch pockets on the front. The back features applied pockets and a "workwear"-style pocket on the right side.





Regular-fit model with a single pleat and straight leg. Closure with hook and extended waistband tab with concealed button. American-style front pockets. The back is defined by a central sartorial “split vent” on the waistband and double 1 cm welt pockets without buttons.





Carrot-fit model with regular waist and two front pleats. Closure with hook and extended waistband tab featuring an exposed button. The back is defined by a central sartorial "split vent" on the waistband and double 5 mm welt pockets with button. Hem finished with a 4 cm turn-up.

Francesco



Comfort-fit model with wide leg and regular waist. In-seam front pockets with 100-stitch sartorial topstitching. Closure with hidden hook and extended waistband tab with exposed button. The back is defined by a central sartorial "split vent" on the waistband and 1.5 cm welt pockets without button.



Federico Slim



Slim-fit model with flat front. American-style front pockets with 100-stitch sartorial topstitching. Closure with hidden hook, extended waistband tab with exposed button, and belt keeper loop. The back is defined by a central sartorial "split vent" on the waistband and double 3 mm welt pockets with button.

Federico 01 Regular



Regular-fit model with a single pleat. American-style front pockets with 100-stitch sartorial topstitching. Closure with hidden hook, extended waistband tab with exposed button, and belt keeper loop. The back is defined by a central sartorial "split vent" on the waistband and double 3 mm welt pockets with button.



Francesco Cargo



Comfort-fit model with wide leg and regular waist. In-seam front pockets with 100-stitch sartorial topstitching. Closure with hidden hook and extended waistband tab with exposed button. The back is defined by a central sartorial "split vent" on the waistband and 1.5 cm welt pockets without button. The design is completed by side cargo pockets with flap and concealed button.

Daniele



Regular-fit model with a casual style.
American-style front pockets. The back
is defined by a light gathered waistband,
belt loops, and 1 cm welt pockets with
button.



Dante



Comfort-fit model with two pleats and straight leg. Closure with hook and exposed button. American-style front pockets. The back is defined by a central sartorial "split vent" on the waistband and 1 cm welt pockets without button. Hem finished with a 4.5 cm turn-up.

Dennis



Slim-fit model with a single pleat. Closure with button. American-style front pockets with squared cut. The back is defined by side-only gathered waistband detailing, double 1.5 cm welt pockets with button, and a hem finished with a 4.5 cm turn-up.



Federico Regular



Regular-fit model with flat front. American-style front pockets with 100-stitch sartorial topstitching. Closure with hidden hook, extended waistband tab with exposed button, and belt keeper loop. The back is defined by a central sartorial "split vent" on the waistband and double 3 mm welt pockets with button.

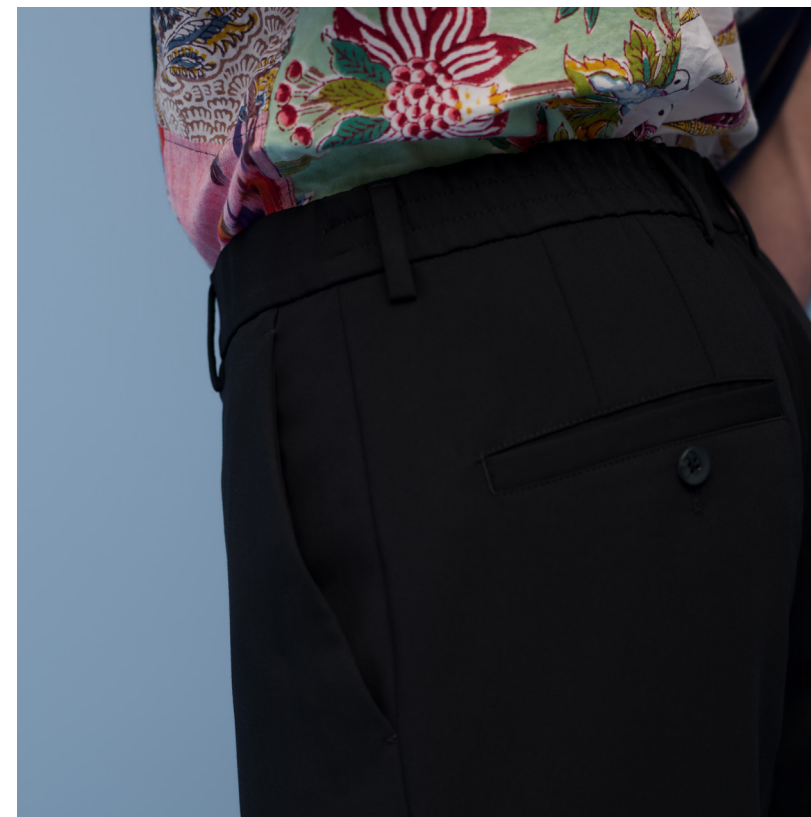


Federico 01 Slim



Slim-fit model with a single pleat. American-style front pockets with 100-stitch sartorial topstitching. Closure with hidden hook, extended waistband tab with exposed button, and belt keeper loop. The back is defined by a central sartorial "split vent" on the waistband and double 3 mm welt pockets with button.





Slim-fit model with a casual style.
American-style front pockets. The back
is defined by an elasticated waistband
detail, 1 cm welt pockets with button,
and belt loops.

Francesco



Comfort-fit model with wide leg and regular waist. In-seam front pockets with 100-stitch sartorial topstitching. Closure with hidden hook and extended waistband tab with exposed button. The back is defined by a central sartorial “split vent” on the waistband and 1.5 cm welt pockets without button.





Regular-fit model with a single pleat and straight leg. Closure with hook and extended waistband tab with concealed button. American-style front pockets. The back is defined by a central sartorial "split vent" on the waistband and double 1 cm welt pockets without buttons.

Federico 01 Short



Slim fit short model with a single pleat. American-style front pockets with 100-stitch sartorial topstitching. Closure with hidden hook, extended waistband tab with exposed button, and belt keeper loop. The back is defined by a central sartorial "split vent" on the waistband and double 3 mm welt pockets with button. Hem finished with a 3.5 cm turn-up.



Dylan Cargo Short



Comfort-fit short model with casual styling and a small sewn-in front pleat. Side cargo pockets with flap and exposed button. The back is defined by 1 cm welt pockets without buttons and belt loops. Hem finished with a 3 cm topstitched edge.

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